BRING IT ON DANCE

SCHOOL INFORMATION PACK

2025

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“BRING IT ON ALLOWED ME TO PARTICIPATE IN THINGS THAT WERE OUT OF MY COMFORT ZONE, FROM LEADING TO DANCING... IT WAS ONE OF THE BEST EXPERIENCES OF MY LIFE.”

Kopu Tairi, Former Bring it On Student 2018

VISION OF BRING IT ON DANCE.

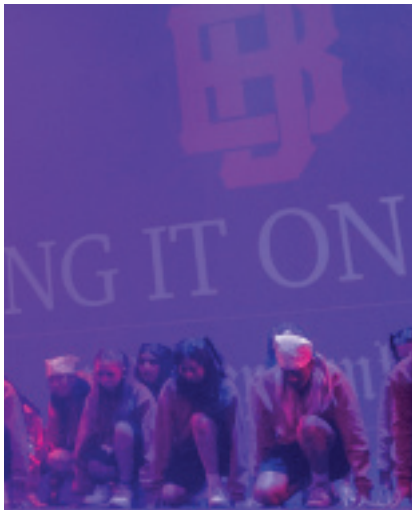
The vision and mission of Bring it On Dance is all about "**Empowering Youth**". We are a dance competition that endeavors to bring out the creativity in our youth and inspire them to dream big and apply a **'Bring it On' attitude** in their lives.

WHAT IS BRING IT ON.

Bring it on is a high energy, electrifying dance event for secondary school students. The competition is primarily hip-hop focused however students are encouraged to express their creativity through their dance routine, costumes and music. All schools have 4 minutes to perform an original routine created by the students themselves.

Since starting this competition in 2003, we have been effective in our mission to empower our youth. Our mentoring and leadership program has set us apart from other competitions and is the driving force behind the positive environment we foster at all of our events.

In 2023, we introduced a new initiative "What's Good in Your Hood" to support and encourage our students throughout the bring it on program with a focus on confidence and community engagement.



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HOW THE COMPETITION WORKS

1. **Registration -** All participating students must complete the School registration process on the Bring it On Dance website and settle registration fees prior to the due date.
2. **Event Preparation** - Teams get busy creating their performance and dance routine for the final event. Routines are strictly student led and choreographed. It is recommended that teams utilise their lunch times and keep after school practices to a minimum.
3. ***WHAT'S GOOD IN YOUR HOOD?*** - A creative exploration of a community program captured and illustrated through video. This video project **comprises 10 points** of a schools overall score.
4. **School Promo Videos** - As part of the preparation for the competition, we require schools to submit a short promo video encouraging support for their team. Promo videos score schools a **bonus 10 points** to their performance score.
5. **Leadership Workshop** - A Day our BIOD Teams come together for interactive sessions and engaging activities focused on Leadership, Teamwork and Attitude with inspiring Guest Speakers
6. **Promo Code Incentive Campaign** - Incentive program that provides our Schools and Partners cash back through Promo Codes applied to Ticket and Merchandise sales. More info to be sent via Email.
7. **Grand Final** - An electrifying event where the qualifying schools battle it out for the champions title! Sponsor prizes are awarded to 1st, 2nd and 3rd place winners.

EMPOWERING THE YOUTH TO BE GLOBAL LEADERS.

IT ON

SCHOOL REGISTRATION.

Important information for schools and teachers.

ENTRY REQUIREMENTS

To be eligible to participate in Bring it On Dance competitions, groups must be registered under a school and have **no less than 15 members in a team**, with the maximum number of members being 60.

All teams must be registered under a school and permission must be given by the appropriate school authorities in order for a school to participate in Bring it On Dance. Bring it On will not accept registrations from individual groups.

HOW TO REGISTER

Teachers or appropriate School representatives can complete the Bring it On registration process online at *bringitondance.com/registration*.

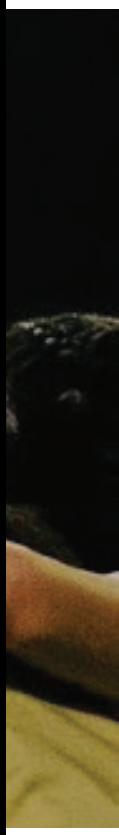
The School Registration form must be signed digitally by the School Principal when registering online.

ROLE OF TEACHERS

All schools are required to appoint at least one supervising teacher and we encourage all schools to appoint at least two team leaders from their group. The team leaders will be responsible for getting the group back to class on time after practice and keeping premises tidy after use.

The Bring it On School Liaison will have the sole responsibility of passing on information about the events with teachers. The School Liasion will also arrange a visit with each Bring it On high school team if required and abide by procedures set in place by schools.

Please keep in mind that Bring it On will stand behind any decisions made by school authorities regarding any individuals or groups disobeying school rules and regulations.



STUDENT REGISTRATION FEES

Registration fees are **$44 (inc GST)** per student in each team, standard for any Bring it On Dance competition. All registration fees must be paid by the deadline. All fees are non-refundable.

Schools can decide on **Two Payment Options:**

1. **Option 1** - Schools follow the standard billing process, where Invoice 1 for the minimum 15 students is issued immediately after registration. Followed by Invoice 2 with remaining fees to be settled by the due date.
2. **Option 2 -** Schools can elect for parents and students to pay fees to Bring it On Dance directly online. If this option is selected;
   - On the Student Registration Form, the "Parental Consent" box must be checked in order to complete payment and checkout successfully.
   - The teacher in charge will be notified once students have registered and paid online. This streamlines the process and reduces the responsibility placed on teachers.

What to expect:

SCHOOLS SCHEDULE & BIOD TIMELINE

School Registrations

Register online at bringitondance.com
Principal Consent Forms completed online.
Schools select from two payment options.

Student Online Registrations

Students are required to register individually online.
Registration fees paid directly by students and parents if elected.

Registration Fees Paid

All Student registration fees must be settled by due date.

'WHAT'S GOOD IN YOUR HOOD' Video Due

To be submitted via School Hightail link.
This is 10 points of Overall Score awarded.
Refer to Page 15 for more details.

Promo Video Due

Due 2 weeks prior to event.
To be submitted via School Hightail link.
Bonus 10 points attained for High Schools.

Music / School RSVP Due

To be submitted via School Hightail link.
Performance music and attendee details for School VIP Tickets due 2 weeks prior to event.

BRING IT ON DANCE EVENT

See next page for specific dates for your city in 2025

BIOD COMPETITIONS 2025.

AUCKLAND EVENT

We are excited for another year since our return last year in Auckland, where it all started!

DATE

Saturday 6th September 2025

VENUE

VCC Victory Church
98 Beaumont Street, Freemans Bay, Auckland

REGISTRATION CLOSES

Friday 13th of June 2025
Fees due by Friday 27th of June 2025

BRISBANE EVENT

After a eleven-year hiatus Bring it On Dance is proud to announce its return to the city of Brisbane in 2025.

DATE

Friday 7th November 2025

VENUE

Logan Entertainment Centre
170 Wembley Road
Logan Central QLD 4114

REGISTRATION CLOSES

Friday 15th August 2025
Fees due by Friday 29th August 2025

SYDNEY EVENT

An electrifying event where all schools battle it out to be the 2025 Sydney Champions!

DATE

Thursday 11th September 2025

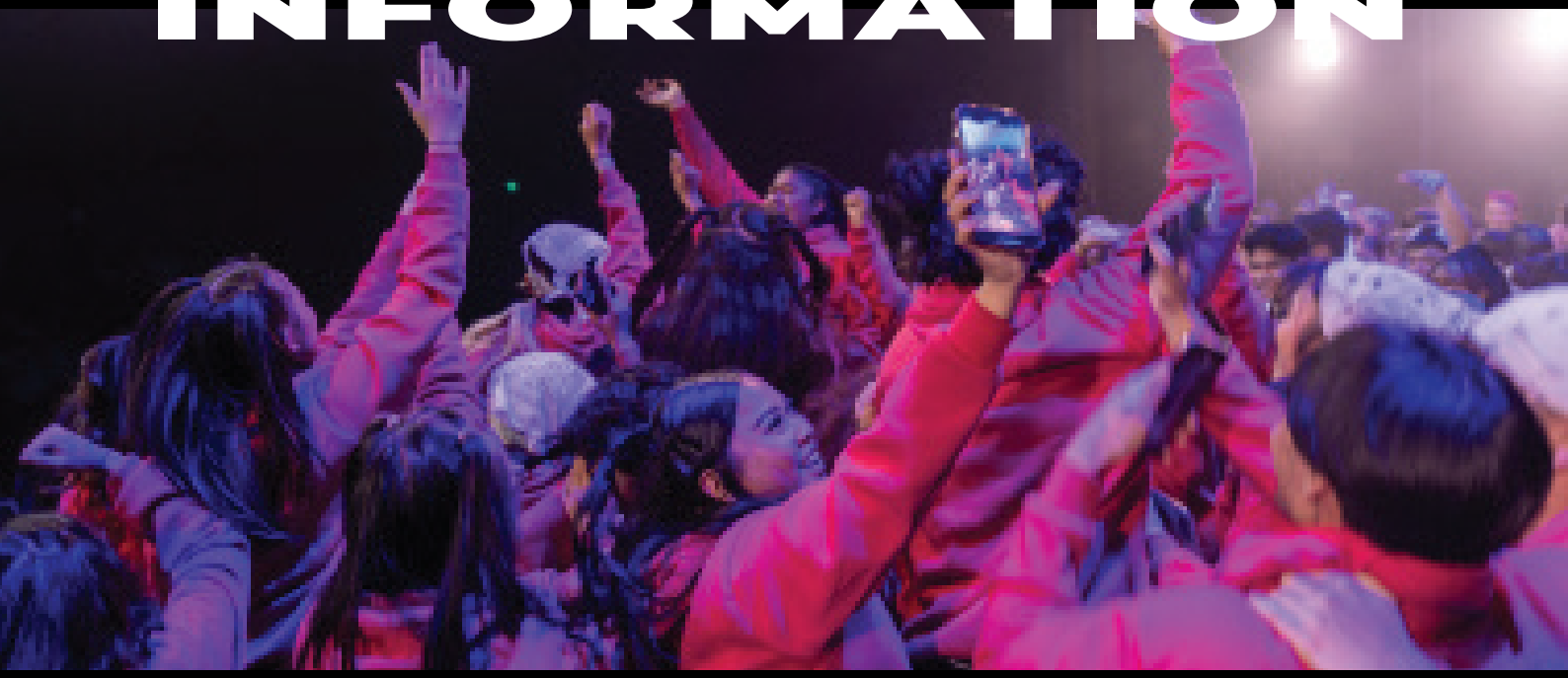
VENUE

The Evans Theatre
Western Sydney Convention Centre
81 Mulgoa Road,
Penrith, NSW 2750

REGISTRATION CLOSES

Friday 13th of June 2025
Fees due by Friday 27th of June 2025

EVENT DAY INFORMATION



EVENT DAY CONDITIONS.

The relevant event schedule, important venue information and specific event day details will be provided to teachers of all registered schools.

The following is a general outline of what Schools can expect on Event Day.

- On arrival a Bring it On team member will do a Roll call for each performing school group, all students that are registered will receive a coloured wrist band and be led in to the stadium seated and ready for rehearsal.
- Each school will have one opportunity to rehearse on stage on the day of the event. Schools will have no more than 7 minutes on stage.
- Each school will be given 10 minutes in the Dressing Room. We encourage student performers to get dressed into their costumes for their performance on arrival.
- If any dance moves or costumes are deemed unsafe or inappropriate during rehearsal, schools will be notified. Dance moves or clothing in question must be modified or penalties will apply. To avoid this, ensure music is submitted in the correct format and on time and all clothing and dance moves are reviewed by a Bring it On Mentor prior to rehearsals.
- All school performer groups must have teacher supervision for the day of the event.
- We strongly encourage all performers to prepare by eating 2-3 hours before the event starts, have a large bottle of water and energy snacks on event day. Bring it On cannot take any responsibility for students being dehydrated or injured on event day.

EVENT TICKETS

Tickets to all Bring it On events will be made available for purchase on the Bring it On Dance Website.

In an attempt to make tickets more affordable there will be Early Bird discounted tickets as well as discount codes available to regsitered schools. We encourage all Schools to share with their supporters and take advantage of the ticket specials with their unique code. Teachers will be notified by email with the dates and details of when these specials are available.

VIP TICKETS

Bring it On Dance invites School Principles to be our guest at the competition. This is limited to 2 people (Principle + 1). RSVP is essential and attendee details will be requested closer to the day of the event.

Supervising teachers will not need to purchase a ticket. We permit a ratio of 1 teacher per 15 registered students in a group. Additional teachers will need to pay for a ticket to watch the show.

SCHOOL SUPPORTER WINNERS

For each event, only the School that generates the most support by selling the most online tickets will win an allocated front row seating area with priority entrance for their supporters. There is no allocated seating at our events, so it is otherwise first in best dressed.

EVENT PROMO VIDEOS

As part of the preparation for Bring it On events, we require every school to create a short **promo video** promoting their teams and the upcoming event. Promo videos are a way of earning an extra **10 bonus points** to the judges score!

It's a great way for Schools to get as much support as possible for the show and for students to share their efforts and passion for dance with their loved ones.

LEADERSHIP WORKSHOP DAY

DATE:

Auckland - Saturday 19th July 2025

Sydney - Saturday 2nd August 2025

VENUE:

Auckland - VCC, 98 Beaumont Street, Freemans Bay, Auckland

Sydney - Street University Mount Druitt, 1/11 Cleeve Close, Mount Druitt NSW 2770

RSVP:

Email - schools@bringitondance.com

This year, our Leadership Workshops will return and take place over the course of a single day. We are inviting all of our BIOD Teams to attend and be inspired and empowered by activities on the day.

The day will feature activities focused on Leadership, Teamwork and Attitude, including collaborative sessions with our Judges, Guest Speakers and workshops designed to strengthen the mindset and spirit of our BIOD Teams.

We will have a filming crew to capture the events on the day. Full itinerary of events of the day will be provided in June.

The Invitation is open to your entire team, not just student leaders.

WHAT'S GOOD IN YOUR HOOD?

VIDEO PROJECT

This is a Bring it On initiative designed for our youth to share knowledge and highlight good things that are happening in their neighbourhoods with the hope to inspire them to get involved with projects that can help others.

Essentially, we want to know 'What's good in your Hood' - captured and illustrated through video. Each video submission will earn BIOD Teams **10 points** to their overall dance score.

10 POINTS OF OVERALL DANCE SCORE

HOW IT WORKS

Students will need to think about intiatives or people in their communities that are making an impact that they want to highlight and share. This could be centered on a person that inspires them or an organisiation or group in their School neighbourhood that are doing good for the community.

We want BIOD Teams to get creative in how they wish to communicate the following via video:

- **WHO** is the person/ organisation/ group?
- **WHAT** good things they offer within their Community?
- **WHERE** people can go to find out more about them?
- **WHY** they chose to share this organisation or group.

VIDEO REQUIREMENTS

- Clearly address the **Who / What / Where** and **Why** points listed..
- 45 seconds minimum duration.
- Bring it On Dance Logo (provided) and School Logo included in Video.
- Video dimensions 16:9
- Submit Video by the deadline
  Auckland - Friday 1st Aug 2025
  Sydney - Friday 1st Aug 2025
  Brisbane - Friday 19th Sept 2025

"KNOWLEDGE IS POWER, COMMUNITY IS STRENGTH AND POSITIVE ATTITUDE IS EVERYTHING."

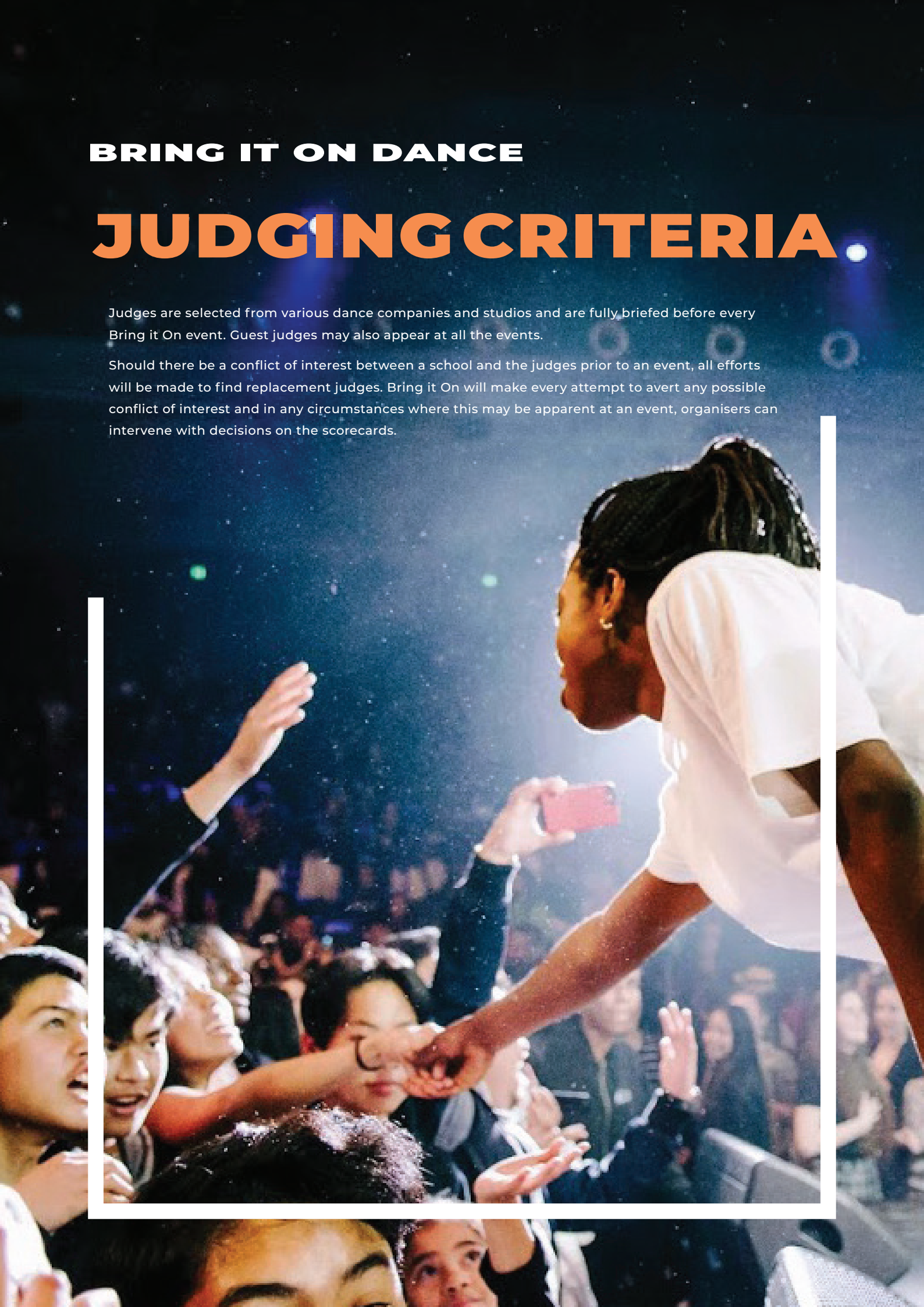
- Lance Armstrong

BRING IT ON DANCE

JUDGING CRITERIA

Judges are selected from various dance companies and studios and are fully briefed before every Bring it On event. Guest judges may also appear at all the events.

Should there be a conflict of interest between a school and the judges prior to an event, all efforts will be made to find replacement judges. Bring it On will make every attempt to avert any possible conflict of interest and in any circumstances where this may be apparent at an event, organisers can intervene with decisions on the scorecards.



JUDGING CRITERIA 2025

Bring It On Dance is a competition that aims to draw out creativity and talent within school students. Therefore the **Judging Criteria** is based on lifting those standards from year to year while at the same time maintaining consistency. Event Organisers have discussed the below **Judging Criteria** with various judges and high-profile dancers, to determine a reasonable guideline is set for judging.

HOW SCORING WORKS

The average score from the judges' evaluations out of 90 will be calculated, and an additional 10 points will be added to this total.

Judging Criteria:	Score
Music Originality, choice of songs and how well it mixes together.	**/ 5**
Costume and Presentation Originality and effectiveness of costume and overall general presentation of the group.	**/ 10**
Difficulty Level of difficulty of the choreography with marks awarded for any particular moves that require a high level of skill.	**/ 10**
Synchronisation and Team Work How tight the group is working throughout every section of the routine. How well the team makes use of the number of performers that they have on stage.	**/ 15**
X Factor Level of group personality and pizazz throughout the performance along with crowd response.	**/ 15**
Creativity, Choreography and Formations Originality, links between sections, flow of choreography, effectiveness and musicality ie. Complimentary to the beat of the music and use of different formations.	**/ 20**
Overall Performance The general overall look, execution, attitude and energy of the group throughout the performance.	**/ 15**
'WHAT'S GOOD IN YOUR HOOD' Video Project Creative exhibition of a community program, captured and illustrated through video.	**/ 10**
Final Score	**/ 100**
School Promotional Video	**Bonus 10**

COMPETITION RULES

Please ensure that you are familiar with the following Bring it On Dance competition rules. If you have any queries about any rules or conditions, please email the School Liaison at schools@bringitondance.com.

Bring it On Dance is an alcohol and drug free event and is proud to be smoke-free.

1: Registration.

1. To confirm registration in a Bring it On Dance competition, school representatives must complete the registration form on the Bring it On Dance website including Principal Consent signed digitally online.
2. By completing the registration and signing the Principal consent form, schools are accepting all rules and conditions set by Bring it On Dance as well as stadium management at event venues. ALL students participating in BIOD must register online with a parental signature approving the media form. Please see our Privacy Policy for details.
3. Only one competitive entry per school is permitted to enter a Bring it On Dance competition. Minimum of 15 students is required to enter the competition.
4. Bring it On Dance reserves the right to cancel any of the competitions prior to the cut off date of registrations for whatever reason. If competitions are cancelled, registration fees will be refunded.
5. Bring it On Dance reserves the right to change or modify event dates and venues at it's own discretion.

1.1 Combined Schools

1. Schools may combine with one other school if numbers do not reach the minimum for registration, provided the combined number does not exceed the maximum number of 60 participants. Bring it On Dance must be informed if schools would like to combine with another.
2. Combining schools must have the necessary permission from all school authorities. Bring it On Dance will not accept individual groups formed outside of a school setting.
3. Team leaders for a combined schools must ensure all participants have verified identification to indicate students from all schools are enrolled full time into the named schools.
4. Combined schools will be announced as a combined school at any Bring it On Dance event, with all schools being named. Bring it On Dance will not allow pseudonyms to be taken in place of school name's unless otherwise approved by all schools involved.

2: Registration Fees.

1. Registration fees are $44 per student including GST for all of Bring it On Dance competitions
2. Registration fees will be available now for parents to pay on behalf of students. This is provided Schools have approved this method. If not, the normal standard process of payment will apply. Fees are non-refundable after the deadline date.
3. Registration fees are payable by schools prior to the due date provided and are non-refundable. This includes students dropping out of the Bring it On Dance team. Invoice 1 for the minimum 15 students is issued immediately after School registration is confirmed. Invoice 2 is issued immediately after the student registration deadline for outstanding fees. BIOD Liaison will communicate with school representives to confirm full list of registered students and total fees outstanding (minus the minimum 15 from invoice 1).
4. Any late payments of fees could result in the cancellation of groups or individual students unless prior arrangements have been made.

3: Student Performers.

1. Registered schools may have a maximum of 60 performers in a dance group. To be eligible to enter schools must have no less than 15 performers.
2. All performers must be full time students and be on a school roll at the time of the competition.
3. Only registered students are counted as performers and only registered students may appear on stage at any time during the performance.
4. All students agree to conduct themselves politely and in accordance with Bring it On Dance values and understand that any offensive behaviour deemed by Bring it On Dance organisers could lead to their team's disqualification from the competition.
5. A ratio of one teacher / staff helper per 15 registered performers must accompany School Bring it On Dance teams to the events. One of these helpers must be the supervising teacher, unless otherwise arranged. Additional helpers must be negotiated with Bring it On Dance before any agreement is reached.

6. **Lock-down**: It is critical that all students are seated in their allocated sections during the lock-down period scheduled on event days. Supervising teachers are to assist and ensure performing students do not leave the area during the lock-down period. We recommend and provide adequate time for all students to go to the toilets before lock-down.

4: Performance: Dance and Music

1. Total performance time for each school must be no longer than **5 minutes**. Time will start when groups are ready on stage. Performances that exceed the time limit will incur a point deduction of 1 point for every 30 seconds over **5 Minutes.**

4.1 Dance Routine

1. Dance routines must be clean and have no explicit dance moves.
2. The use of any outside choreographer is **strictly prohibited** and each routine must only be choreographed by students. Bring it on Dance encourages creativity from students within the school team. Teacher assistance in learning routines is permitted – however all choreography must be by students. School Liaison will work

closely with schools to monitor this strictly.

3. Any offensive dance moves, choreography, on stage behaviour and/or performance material that is seen as a direct violation of the rules and/or key messages and values of Bring it On Dance may incur the following penalties:
    a. Music will be immediately stopped, and the performers will be directed to leave the stage.
    b. The school will be disqualified from the competition and judges will be advised to disregard the entire performance.

4.2 Music

1. Explicit lyrics are strictly prohibited for use in any music compilation. Music with negative messaging and/or inappropriate connotations is also prohibited. This means clearly, that absolutely no swearing, or explicit language should be heard in any music submissions.
2. School performance music must be submitted in MP3 file format via a Hightail link that will be made available for teachers. Any CD's, USB's or emailed files will not be accepted.
3. Music must be submitted **prior to the due date** which is 2 weeks prior to any Bring it On Dance event in order to allow proper screening time. Any delayed submissions will incur a 5 point deduction for every day that it is late.
4. For any school that has failed to meet Bring it On Dance music requirements, that is, explicit language has not been omitted or it is too long, will be contacted and advised of changes which need to be made. Changes to the mix must be done within 48 hours of being advised by Bring it On Dance to avoid further point deductions.
5. Absolutely no media or music will be accepted on the day of Bring it On Dance events.

5: Costumes, Video and Performer Conditions.

5.1 Costumes

1. School performing groups must wear appropriate clothing, refrain from showing too much flesh and remove any piece of clothing that will result in injury or indecent exposure during performances. Bring it On Dance is a family show and consideration must be made for the younger children attending the events.

5.2 Props and Equipment

1. A list of props and equipment needed for any school performance **must** be emailed to the School Liaison at schools@bringitondance.com at least 2 weeks prior to any Bring it On Dance event.
2. The props and equipment list must be approved and/ or advised of any changes at the complete discretion of Bring it On Dance.
3. The following items are strictly prohibited for use in any performance:
    - Flour (or any kind of powder)
    - Water (or any kind of fluids)
    - Fire (in any form)
    - Oil of any kind
    - Objects that may be deemed harmful or hazardous to other performing groups or spectators.

5.2 Stage Conditions

1. The stage will be set up in a front on, 'theatre style' stage of dimensions to be confirmed per event. Stair access points will be available on either side.
2. Performers must abide by the following conditions:
    a. Performers **must** enter and exit the stage using the designated stairs.
    b. Performances **must** not jump onto the stage at any time.
    c. Performances **must not** jump off the stage in any way. This includes doing flips off stage.
    d. Students **must** respect the stage and leave it in an acceptable condition for the next school.
3. Violation of any of the Bring it On Dance stage rules and conditions will either result in points being deducted from final scores or teams being disqualified from the competition.
4. Schools and students who violate these conditions, do so at their own risk. Bring it On Dance will not be held liable for any injuries caused by such actions. This includes students who perform flips, somersaults, throws, pyramids and any other dangerous manoeuvres in their routine. Students who do so, do this at their own risk.

6: Stadium Rules.

1. The specific stadium rules, terms and conditions will be sent out to all registered schools once Bring it On Dance event venues are confirmed.
2. The following items must not be brought into any stadium by school groups on arrival at any Bring it On Dance event:
    - Pens, Highlighters, spray paint or aerosol cans.
    - Knives and other objects that may be deemed harmful or hazardous.
    - Alcohol, cigarettes, any illegal drugs or substances.
    - Energy Drinks
3. Bring it On Dance and/or the relevant Stadium Management reserve the right to a bag and equipment check at any time. All confiscated items will be handed to a teacher in charge for collection after the event.

7: Filming and Media.

1. Bring it On Dance reserves the right to film all performances at any Bring it On Dance event. This means every performance has the opportunity to be captured on film by any Bring it On Dance official film and media crews.
2. Each school and student, by signing the Bring it On Dance registration forms, provides consent for images and footage captured at events and/or practices to be used in various media forms to promote Bring it On Dance events at the discretion of event organisers.
3. Bring it On Dance is the sole owner of all video and photography taken by the Bring it On Dance team or hired film and media personnel at any events and practices.
4. Bring it On Dance reserves the right to refuse any other filming of the events, whether it be by school or from the general public. Event coordinators will take all efforts to ensure public filming of school performances does not occur.
5. For any issues or for more details on Bring it On Dance film and Media policy, please email the School Liaison at schools@bringitondance.com to discuss further.

GET IN TOUCH

The team from Bring it On Dance would love to hear from you if you have any question's or enquiries. Also follow us on Social Media to keep up to date with latest announcements and event information.

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Email: schools@bringitondance.com

www.bringitondance.com